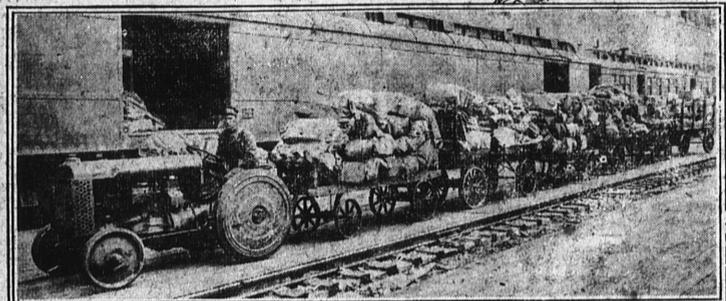
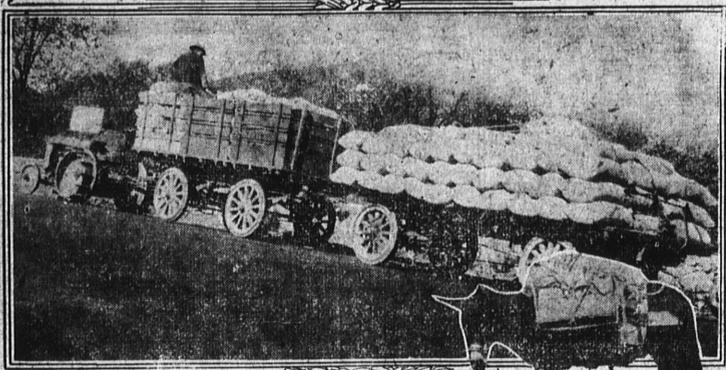


Ford Educational Road Show New

Unique

At Torrance Saturday Morning

SCHULTZ, PECKHAM AND SCHULTZ MAKE ARRANGEMENTS FOR SPECTACULAR \$100,000 PARADE TO VISIT TORRANCE ON SATURDAY, FEBRUARY 13. EXHIBITION IN FRONT OF LOCAL FORD SALESROOM AT 9 A. M.



TOP: Transportation, new and old.

CENTER: Handling Mail Today.

BOTTOM: Side-Hill Farming.

(Just a few of the interesting phases of the Ford road show, coming to Torrance.)

Preparations are completed to greet the educational road show, which will visit Torrance Saturday, noonment by Schultz, Peckham & Schultz, local Ford dealers. The show will be given on Cabrillo avenue in front of Schultz, Peckham & Schultz at 9 a. m.

Declared to be the greatest exhibition of automobiles, trucks, tractors, farm, industrial and commercial equipment ever organized as a traveling unit, the road show will visit nearly every city and town in Southern California, covering an itinerary which will require fifteen weeks to complete and will traverse approximately 6000 miles.

The show is unique in that a large number of the motorized units in the caravan operate under their own power. The average traveling speed is eight miles per hour, and when under way the show will form a parade nearly a half mile in length. A feature of the exhibition is that the various units and auxiliary equipment are put into actual use for the purpose of demonstrating their operation and utility.

All fuels and lubricants used are Standard Oil products.

Termed by many who have witnessed the show since its departure from Los Angeles Jan. 19 as the "Mechanical Circus" because of the striking resemblance of certain pieces of machinery to the well known circus animals, the educational road show is evoking much interest and surprise along its route. The itinerary will take the show through Ventura, Santa Barbara, San Luis Obispo and Kern Counties on the northern trip, while after covering Los Angeles County the caravan will turn southward through Orange and San Diego Counties. It will then proceed to Riverside, San Bernardino and Imperial Counties, after which it will visit many prominent points.

Bringing the automobile and tractor show to the people, the educational road show is traveling under the auspices of 25 prominent Southern California manufacturers and distributors of automotive equipment used for power and haulage. The exhibitors include the Ford Motor Company, cars, trucks and tractors; the Goodyear Tire and Rubber Company; Standard Oil Company; Ruckstell Sales and Manufacturing Company, makers of the universally known Ruckstell axle; Martin Pary Corporation, the largest commercial body builders in the world; Ingersoll-Rand Company, air compressors; the F. A. B. Manufacturing Company, extension frames and school coaches; O. R. Peterson Company, distributors and manufacturers of hoists, trailers and industrial tractor equipment; J. S. Bushey Company, Distel wheels; Budd Wheel Sales and Service; Chanslor & Lyon Company, jobbers of tools, equipment and accessories; B. Hayman Company, Inc., farm machinery; Oliver Plow Company, farm implements; Schramm, Inc., air compressors; General Electric Company, electrical appliances; Hammel-Gerke Company, power take-off transmissions; Wehr Company, road graders; Whitehead Kales Company, Inc., tractor wheels and equipment; Trailmobile Company, trailers; Ersted Company, hoists; Byron Jackson Pump Company, irrigation pumps; Olesen Illuminating Company of Hollywood, electrical effects.

The personnel includes representatives and lecturers from the participating firms. The caravan was organized and is being directed by Mark R. Tuban of the Ford Motor Company. J. H. Wray, also of the Ford Motor Company, is in charge of the tractor division, while R. K. Gilson of the Ruckstell Sales and Manufacturing Company is in charge of the truck division. Thomas Duggan of Chanslor & Lyon is manager of the service division. W. H. Meyerett of the Ford Motor Company and Dud R. Day of the Ruckstell Sales and Manufacturing Company are in charge of publicity and advance work.

CASTLE APARTMENTS

Sunday dinner guests of Mr. and Mrs. Allen were Mr. and Mrs. Harry Rodda, Mr. and Mrs. Earl Frady and son, Miss Angeline Rodda, and Eugene Allen, of Maywood.

Miss Harris is a guest of Mrs. Buchanan.

Mrs. Beverly Smith and mother, Mrs. Merrit and son Dale, Mr. Riggs, and Miss H. Adams were guests Sunday of Mrs. Pope of Long Beach.

Mrs. Buchanan is reported on the sick list.

* TORRANCE NOTES *

Mr. and Mrs. Weir Atwood of Border avenue were Saturday dinner guests of Mr. and Mrs. Jack McKinney of Eshelman avenue, Lomita.

George G. Watson, a student at the California Institute of Technology, spent the weekend with his parents, Mr. and Mrs. George D. Watson, of Andreo avenue.

Mr. and Mrs. C. A. Thompson of Redondo boulevard were weekend guests of Mrs. Thompson's parents, Mr. and Mrs. W. F. Dudley, of Monterey Park.

L. D. Whitford of Woodard avenue is recovering from an attack of influenza.

\$100,000.00 SHOW AND PARADE

Ford

THE UNIVERSAL CAR
EDUCATIONAL

ROAD SHOW

The greatest exhibition of automobiles, trucks, farm and industrial equipment ever organized as a traveling unit

Spectacular

Electrical Displays

200 KINDS OF EQUIPMENT

DEMONSTRATED UNDER ACTUAL WORKING CONDITIONS

- Open Cars
- Closed Cars
- Trucks
- Tractors
- Trailers
- Tank Cars
- Transmissions
- Tracks
- School Busses
- Snow Motors
- Spray Rigs
- Pumps
- Plows
- Portable Air Compressors
- Graders
- Road Rollers
- Sweepers
- Cranes
- Hoists
- Concrete Mixers
- Discs
- Harrowes
- Cultivators
- Bodies
- Dump Trucks
- Tools, Etc.

UNDER THE AUSPICES OF THE FOLLOWING PROMINENT MANUFACTURERS:

- FORD MOTOR CO.
- GOODYEAR TIRE & RUBBER CO.
- O. R. PETERSON CO., Inc.
- CHANSLOR & LYON CO.
- WEHR GRADER CO.
- ERSTED MACH. & MFG. CO.
- SCHRAMM, Inc.
- GENERAL ELECTRIC CO.
- STANDARD OIL CO.
- INGERSOLL-RAND CO.
- MARTIN-PARRY CORP.
- J. S. BUSHEY CO. (Wheels)
- WHITEHEAD & KALES
- FULLCRAWLER CO.
- PRICE COUPE & AUTO BED CO.
- BUDD WHEEL SALES & SERVICE
- OLIVER PLOW CO.
- RUCKSTELL SALES & MFG. CO.
- B. HAYMAN CO., Inc.
- HAMMEL-GERKE CO.
- TRAILMOBILE CO.
- FABCO MFG. CO.
- OLESEN ILLUMINATING CO.
- BYRON JACKSON PUMP CO.

At Torrance - SATURDAY, FEB. 13 AT 9 A. M.

Parade and Exhibition Takes Place In Front of Schultz, Peckham & Schultz

Salesroom at 1514 Cabrillo Ave., Torrance
BE ON HAND PROMPTLY AT 9 A. M. SATURDAY

Naturally

The new winter Red Crown gasoline and Zerolene "F" for Fords were chosen exclusively for fueling and lubricating Ford cars and trucks traveling with the Ford Educational Road Show. Zerolene No. 7 lubricates the Fordson tractors. These Standard Oil products are obtainable for your Ford equipment at your local dealer's - your Ford's friend!

STANDARD OIL COMPANY (California)



Used Exclusively by cars and trucks of the FORD ROAD SHOW